The Value of Cloud Computing

Maximillian Jahn
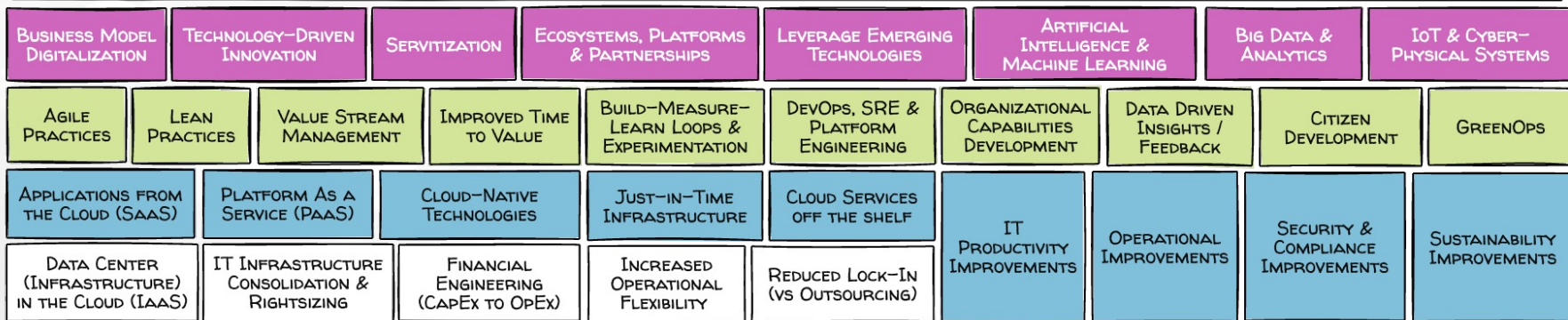@maxjahn

The Cloud Value Rocket

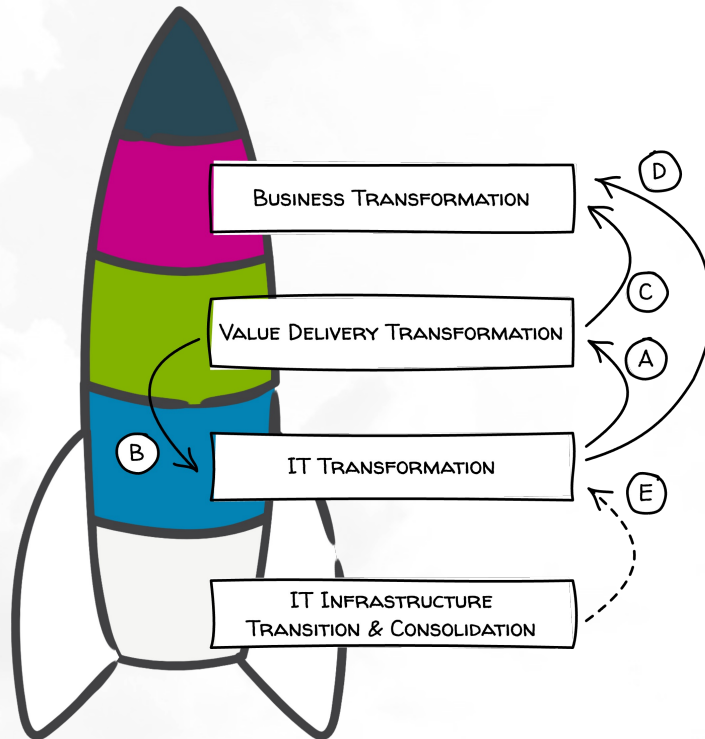
STAGE	AMBITION	FOCUS
Business Transformation	Digitally Enhanced / Fully Digital Business Models	Evolve the Business
Value Delivery Transformation	Sustainable Value Delivery	Build the Engine
IT Transformation	Scalable & Agile IT	
IT Infrastructure Transition & Consolidation	Efficient IT Infrastructure	Keep the Lights on

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Details on https://blog.maxjahn.at/category/cloud-value/

Cloud Value Levers

Transformations

Business Transformation

Value Delivery Transformation

IT Transformation

IT Infrastructure Transition & Consolidation

A Agile and flexible IT supports new ways of delivering value in a lean and agile way. You can't create short feedback loops for new products without an IT estate supporting that.

B Agile and lean processes support a flexible and agile way of running an IT estate based on cloud. Many benefits of cloud rely on a way of thinking that support the ideas DevOps, SRE and Platform Engineering, e.g. accepting that manual steps often do not add quality to a task.

C The transformation of fundamental parts of a business goes hand in hand with changing the way of working and embracing the change that lies ahead. Experimentation and establishing feedback loops on a business level needs a sound framework for value delivery.
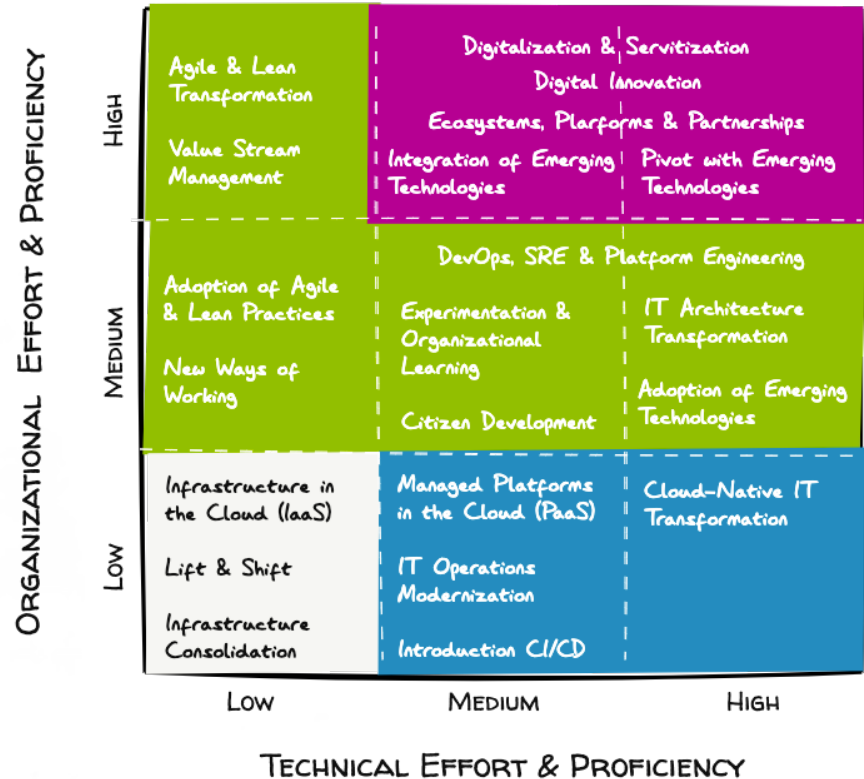
D Cloud services enable exploration of new, emerging technologies that have an impact of the business model. Think of delivering a solution as SaaS, enabling new customer services based on analytics and IoT or adding the latest AI technologies to your portfolio.
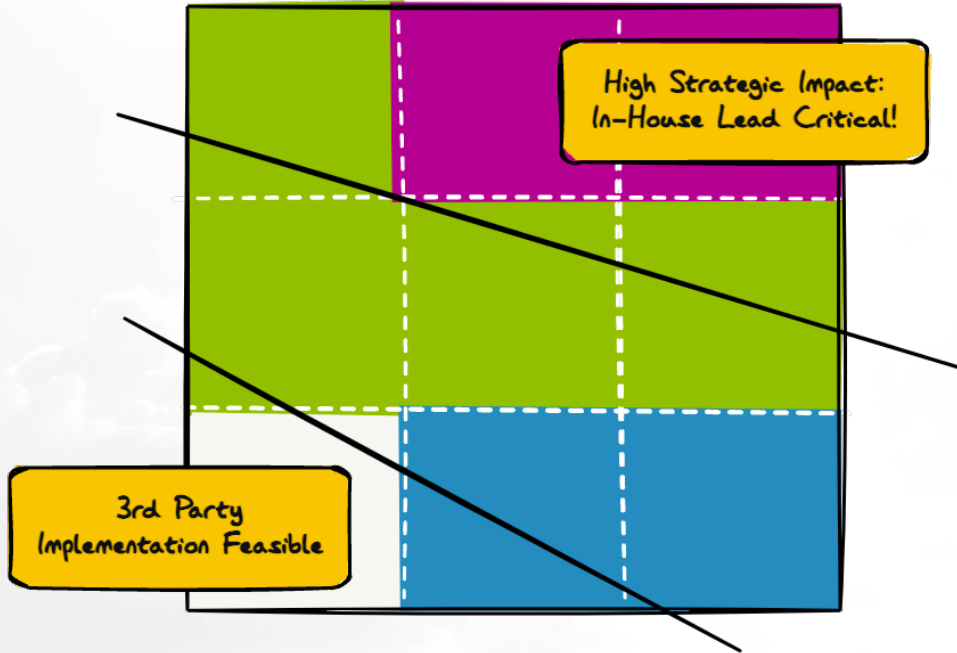
E The transition from on-premises to IaaS can serve as an initial step to break dependencies and enable easier transformation of IT.

Cloud Levers & Organizational Capabilities

Cloud Levers & Organizational Capabilities

Thank you!

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